## **COMPANY PROFILE**



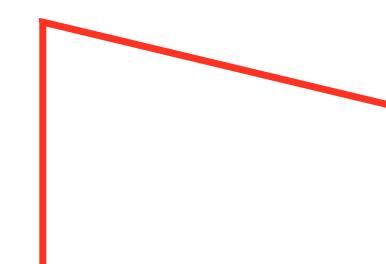
### About

Senselearner a leading provider of cutting-edge cyber security solutions. Our mission is to protect individuals, businesses, and governments from the growing threat of cybercrime. With years of experience in the industry and a team of experts in the field of cybersecurity, we are equipped to provide our clients with the most advanced and effective solutions. Whether it's protecting against data breaches, malware attacks, or unauthorized access, we have the tools and expertise to keep our clients safe in the digital world.

Senselearner believes that every organization deserves to have access to the highest level of security. That's why we offer a range of customizable cybersecurity services, including managed IT security, network security, and cloud security. Our solutions are designed to be scalable, flexible, and easy to implement so that our clients can focus on growing their businesses without worrying about the threat of cybercrime. We are committed to providing our clients with the highest level of customer service, and we work closely with them to ensure that their security needs are met. Our team is available 24/7 to answer any questions and provide assistance whenever needed.

Senselearner to dedicate to helping our clients stay ahead of the curve in the ever-evolving world of cyber security. Join us in the fight against cybercrime and experience the peace of mind that comes with knowing your data and information is secure.



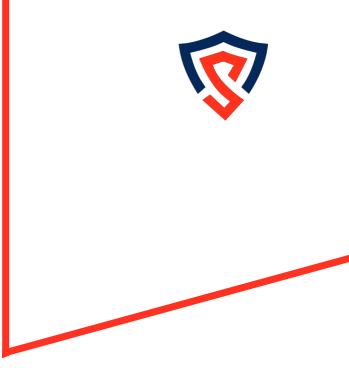


### **Our Mission**

We are protect individuals, businesses, and governments from the damaging effects of cybercrime. We strive to be the trusted advisor for our clients in the complex and ever-evolving world of cyber security. By providing innovative solutions, exceptional customer service, and a team of experts dedicated to their success, we aim to create a safer digital world and help our clients reach their full potential

### **Our Vision**

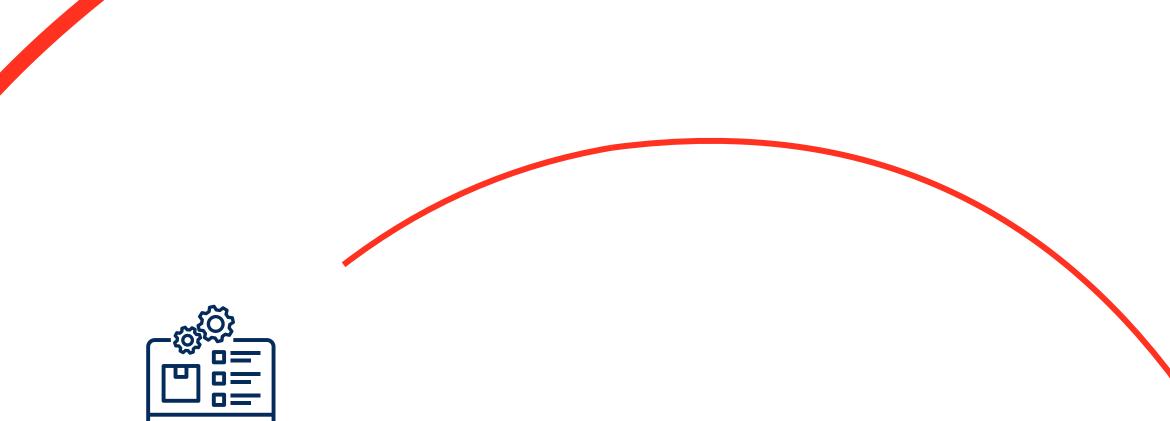
Our vision is solving the cyber security problems by providing clear and actionable working proof of concept.



## **OUR SERVICES**







### **IT-Managed Services**

Managed services in cybersecurity involve outsourcing the management and monitoring of an organization's security to a specialized provider. It includes continuous monitoring, threat detection, incident response, patch management, and more. Benefits include access to expertise, 24/7 monitoring, cost-effectiveness, scalability, and focus on core activities.



### Monitoring

Round the Clock monitoring of your entire IT infrastructure and applications, coupled with comprehensive support to resolve issues remotely and on-site, provided by our experienced technical experts.



### Optimize

Full IT asset management with regular expert reviews and proactive issues resolution in close coordination with product vendors





### Management

Outsourcing day-to-day IT tasks, Such as configuration ownership and change management, lets your team prioritize high-value activities.





### **Cyber Security**



#### **Penetration Testing**

 Senselearner provides advanced cybersecurity tools for affective intrusion detection in various government, industry, and public utility sector



- Penetration Testing
- Vulnerability Assessment
- SOC Maturity Assessment
- Red Team Assessment
- Physical Security Assesment



#### Cybersecurity Consulting

- Business Continuity Management Business Continuity and IT Disaster Recovery Plan
- Security Operation Center

#### Cybersecurity Compliance

Gap analysis (SAMA CSF/SAMA BCM, NCA, ISO 27001/22301/IS027701/PCI DSS
SAMA IT Governance
Certification and audit preparation

#### Cybersecurity Management

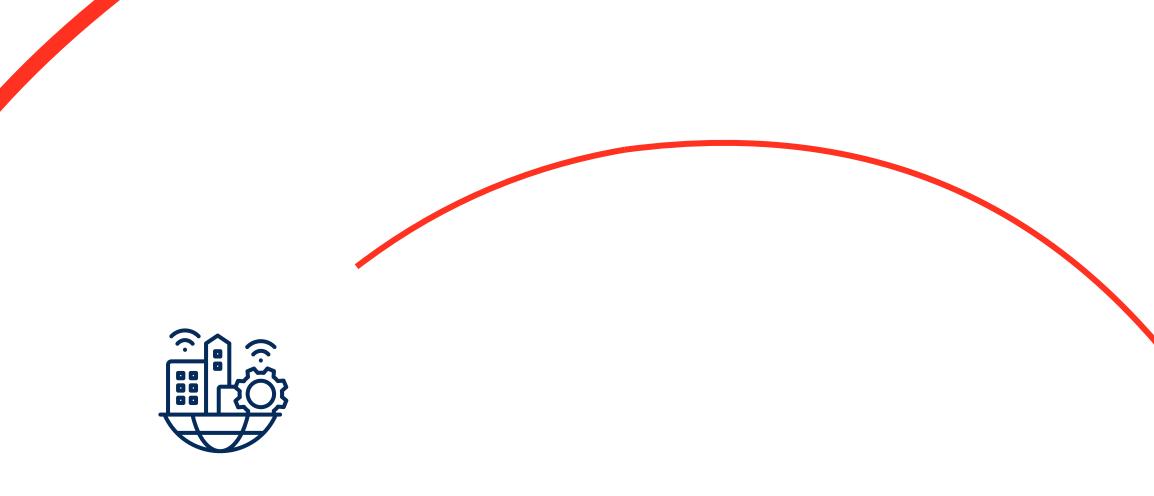
Risk Management FrameworkCybersecurity Risk Assessment

#### Security Service Provider(MSSP)

- SOC as a service
  - Security event monitoring (MDR)
- VA/PT as a service
  - Security Awareness training
  - GRC as a service
- CISO / vCISO as a service

#### National Data Management Office(NDMO)

- P1 Creating and implementing
  - P2 Creating and implementing
  - P3 Creating and implementing.



### Infrastructure

We offer comprehensive information technology infrastructure management services that begin with meticulous planning and designing of the infrastructure. Our expertise extends to managing, monitoring, and identifying any errors or issues within the infrastructure. We promptly correct these errors and provide upgrade solutions to enhance its performance. Additionally, we conduct thorough evaluations of your existing information technology infrastructure and develop a comprehensive strategy to ensure uninterrupted operations. Our goal is to enable your infrastructure to operate at its full potential.

### Security Solutions such as.

- NGFW (Next generation Firewall)	- Network Traffic A
- WAF (Web Application Firewalls)	- SIEM
- Identity Access Management	- NTA
- Endpoint Detection and response	- NDR
- Vulnerability Assessment and Penetration Testing	- EDR
- Data Protection Solutions	- Email and Web Se



fic Analysis Solutions

Security Solution



### **Privacy as Services**

PaaS simplifies data privacy for organizations. It combines tools and expertise to manage user data, consent, and compliance. This outsourced service helps you follow regulations (like GDPR) and builds trust with features like automated notices and user control.



#### Security Solutions such as.

- Consent Manager Services

- DPO as a Service

- Data Protection Impact Assessment Services - Privacy Audit Services
- ISO 27701 Implementation & Audit Services



- India DPDP Act Consultancy Services

- India DPDP Act Gap Assessment

- Training & Awareness Services



## Governance, Risk management & Compliance

Governance risk compliance (GRC) is a method for managing and strategizing an organization's regulations regarding governance, financial or physical risk, and regulatory compliance. It aligns. the IT aspects with business objectives and works to improve the efficiency of a company

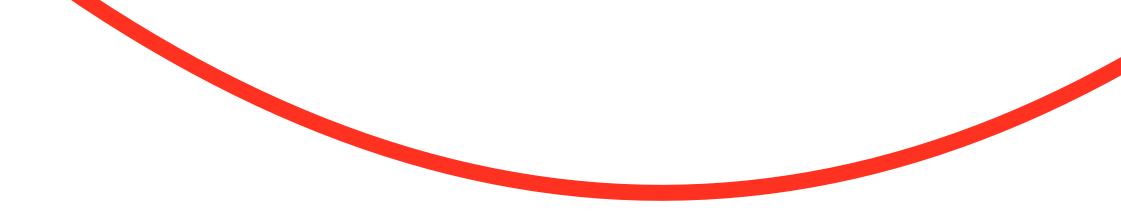
Security Solutions such as.

- Cybersecurity Strategy
- vCISO
- Cybersecurity Awareness
- Data Privacy and Protection
- ISO 27001 Implemantation
- Configuration Review

- Cybersecurity Governance
- Business Continuity Plans
- Incident Response Plans
- GRC Automation Solutions
- PCI-DSS Implementation
- ISO & PCI -DSS Gap Analysis







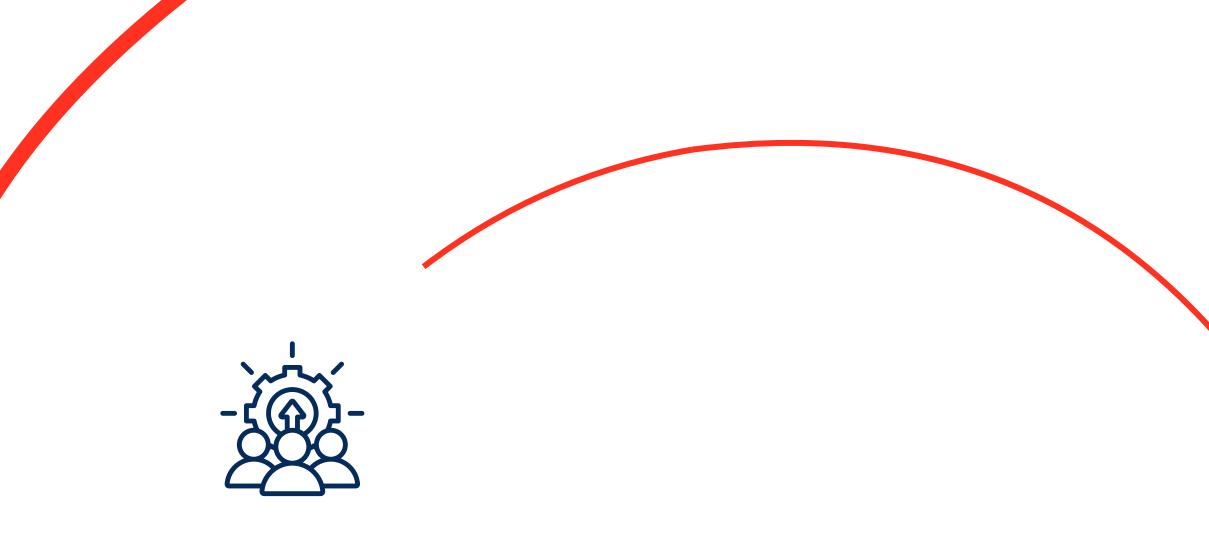


### **Cloud Computing**

We specialize in assisting organizations and companies in transitioning to cloud computing solutions that align with their specific requirements. Our team of experts is proficient in designing and implementing sophisticated cloud solutions tailored to your needs, whether it's Software as a Service (SaaS), Infrastructure as a (Service (Iaas), or Platform as a Service (PaaS)







### **Development Services**

Senselearner is your one-stop shop for all your development needs, offering a comprehensive suite of services to bring your vision to life. Whether you require a user-friendly website, a powerful enterprise resource planning (ERP) system, or a suite of mobile applications, our team of experts possesses the skills and experience to deliver best-in-class solutions.



Security Solutions such as.

- Website Development Desktop Appli
- Web Application Development Mobil
- CMS Development So
- ERP Development And Other De

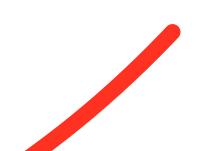


- Desktop Application Development

- Mobile Application Development

- Software Development

- And Other Development Services





## **Business Intelligence & Machine learning Service**

At SenseLearner Technologies, we specialize in delivering cutting-edge Business Intelligence and machine learning solutions designed to transform data into actionable insights. Our services leverage advanced algorithms and analytics to help businesses make informed decisions, optimize operations, and drive growth. With a focus on innovation and precision, we empower organizations to harness the full potential of their data and stay ahead in a competitive landscape.



- InsightFusion Analytics
- Dashboard Design
- SmartData Insights

- Ai Automation
- Chatbot
- Recommendation System



- Image, Audio and Video Analysis
- Natural Language Processing
- Demand Forecasting

### **Briefing of BI & ML Services**

#### InsightFusion Analytics

Merging data and advanced analytics to drive actionable business intelligence.

#### Ai Automation

Streamlining operations & boosting efficiency through intelligent, selfmanaging systems and processes.

#### Image, Audio and Video Analysis

Merging data and advanced analytics to drive actionable business intelligence.

#### Dashboard Design

Creating intuitive, visually compelling interfaces that turn complex data into clear, actionable insights.

#### Chatbot

Automated virtual assistants designed to enhance customer interaction and streamline support with NLP.

#### Natural Language Processing

Merging data and advanced analytics to drive actionable business intelligence.



#### SmartData Insights

Transforming raw data into strategic intelligence for smarter business decisions.

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#### Recommendation System

Providing personalized product or content suggestions based on user behavior.

#### Demand Forecasting

Merging data and advanced analytics to drive actionable business intelligence.



### **ERP Development for all industries**

We specialize in developing and implementing robust ERP solutions tailored to the unique needs of businesses across all industries. Our team of skilled professionals is dedicated to crafting customized ERP systems that streamline operations, enhance efficiency, and drive growth.

#### Industry-specific modules we offer include:

- Manufacturing: Production planning, inventory management, quality control, and maintenance scheduling.
- Healthcare: Patient management, electronic health records (EHRs), billing and insurance, and compliance tracking.
- Retail: Point of sale (POS) systems, inventory management, supply chain management, and customer relationship management (CRM).
- Finance: Financial accounting, budgeting, tax compliance, and treasury management.
- Human Resources: Employee management, payroll processing, time and attendance tracking, and benefits administration.
- Education: Student information systems (SIS), course management, enrollment and registration, and financial aid.







### **Ready made ERP for all Industries**

We offer comprehensive ready-made ERP solutions designed to streamline operations across a wide range of industries. Our team of experts specializes in identifying and implementing the most suitable ERP system to fit your unique business needs. From inventory management and financial accounting to customer relationship management and supply chain optimization, our ERP solutions provide the tools and insights you need to drive efficiency and growth.









### **CMS Development for all industries**

We specialize in crafting custom Content Management Systems (CMS) tailored to meet the unique needs of your industry. Our team of skilled developers is adept at designing and implementing robust CMS solutions that streamline your content creation, management, and delivery processes. Whether you require a simple, user-friendly CMS for a small business or a highly scalable enterprise-level solution, we have the expertise to deliver a CMS that aligns perfectly with your goals.

Industry-specific modules we offer include:

- E-commerce: Product catalog, shopping cart, order management, CRM.
- Healthcare: Patient records, appointment scheduling, EHR, billing.
- Education: Course management, student enrollment, grading, LMS.
- Media and Publishing: Content calendar, DAM, subscription management, advertising.
- Government: Document management, public records, citizen services, compliance.





## **CRM Development for all industries**

We specialize in crafting comprehensive CRM solutions that cater to the specific needs of various industries. Our team of experts is dedicated to understanding the unique challenges and opportunities faced by businesses across different sectors. We leverage our deep understanding of industry-specific workflows and requirements to deliver tailored CRM systems that drive efficiency and growth.

Industry-specific modules we offer include:

- Healthcare: Patient relationship management, clinical trial management, billing and insurance.
- Financial Services: Customer relationship management, compliance management, wealth management.
- Retail: Point of Sale (POS) integration, inventory management, customer loyalty programs.
- Manufacturing: Sales force automation, supply chain management, product lifecycle management.
- Education: Student information system, alumni management, fundraising management.
- Non-Profit: Donor management, volunteer management, event management.



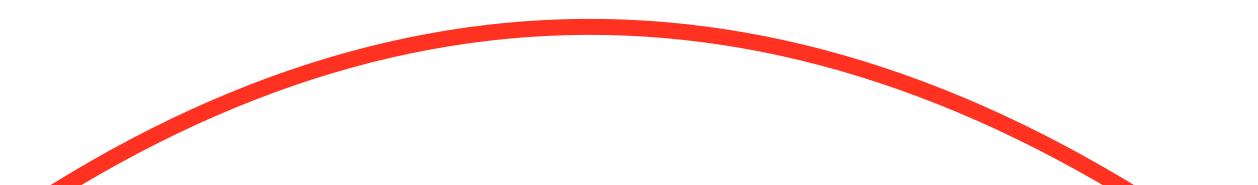






### **Student Management System**

We specialize in helping educational institutions transition to cloud-based Student Management Systems that streamline operations and enhance student experiences. Our team of experts designs and implements customized solutions, ensuring alignment with your specific needs. From cloud-based student information systems (SIS) to online learning platforms, we provide comprehensive solutions to optimize your educational processes.





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### Face attendance system

We specialize in helping organizations streamline their attendance management processes with cutting-edge face attendance systems. Our team of experts designs and implements customized solutions that integrate seamlessly into your existing infrastructure, providing efficient and accurate employee attendance tracking. Whether you need cloud-based or on-premise solutions, we offer flexible options to meet your specific requirements.



### Lead Management System

We excel in guiding businesses to adopt cutting-edge Lead Management Systems that perfectly match their unique objectives. Our skilled team is adept at crafting and deploying customized solutions, ensuring seamless integration of your lead generation and nurturing processes. From data-driven insights to streamlined workflows, our solutions empower you to optimize your sales funnel and achieve exceptional results.







## **SEO (Search Engine Optimization)**

We specialize in delivering top-tier Search Engine Optimization (SEO) solutions tailored to the distinct requirements of your business. Our team of seasoned SEO experts excels in designing and executing strategies that enhance your online visibility, drive organic traffic, and improve your search engine rankings. Whether you need targeted keyword optimization for a small website or comprehensive enterprise-level SEO strategies, we have the expertise to craft a plan that aligns seamlessly with your digital growth objectives.

Industry-specific modules we offer include:

- E-commerce SEO: Boost product visibility and sales.
- Local SEO: Rank higher in local searches.
- Healthcare SEO: Drive patient engagement online.
- Real Estate SEO: Optimize property listings and keywords.
- Education SEO: Enhance visibility for schools and edtech.



• Travel SEO: Increase bookings with location-based strategies. • Tech SEO: Optimize for B2B and B2C audiences. • Finance SEO: Drive traffic with tailored financial content. • Legal SEO: Connect law firms with potential clients. • Manufacturing SEO: Expand reach with optimized catalogs.





## **SMO (Social Media Optimization)**

We specialize in delivering innovative Social Media Optimization (SMO) strategies designed to amplify your brand's online presence and engagement. Our team of experienced professionals excels at creating and executing tailored SMO solutions that enhance visibility, drive traffic, and foster meaningful connections with your audience. Whether you're a small business looking to grow your social footprint or an enterprise seeking to dominate across platforms, we have the expertise to craft an SMO strategy that aligns perfectly with your objectives.

Industry-specific modules we offer include:

- E-commerce: Boost product visibility and conversions.
- Education: Engage students and drive enrollments.
- Healthcare: Build trust and promote services.
- Hospitality: Attract travelers and increase bookings.
- leaders.



• Technology: Engage tech enthusiasts and industry

• Real Estate: Showcase properties and target buyers.

• Retail: Drive sales with promotions and loyalty campaigns.





### **Social Media Marketing**

We specialize in creating tailored Social Media Marketing strategies that are designed to elevate your brand and engage your audience effectively. Our team of experienced marketers excels at crafting and executing impactful campaigns that drive growth, increase visibility, and foster lasting relationships with your target market. Whether you need a comprehensive strategy for a large-scale brand or a focused plan for a growing business, we have the expertise to deliver a solution that perfectly aligns with your goals.



#### Industry-specific modules we offer include:

- E-commerce: Boost sales with targeted campaigns and influencer partnerships.
- Healthcare: Engage patients with informative content and community-building strategies.
- Real Estate: Promote property listings, virtual tours, and lead generation.
- Education: Attract students and promote courses through content and webinars.
- Hospitality: Drive bookings with user-generated content and influencer collaborations.



• Retail: Increase sales with seasonal promotions and brand awareness.

• Tech & SaaS: Promote products using case studies, demos, and lead generation.

• Fashion: Build brand image with influencer collaborations and styling tips.

• Nonprofit: Raise awareness and donations through storytelling and engagement.

• Food & Beverage: Boost brand loyalty with visually engaging content and promotions.





### **Email Marketing**

We specialize in crafting custom Email Marketing strategies tailored to meet the unique needs of your industry. Our team of skilled marketers is adept at designing and implementing robust email campaigns that enhance your customer engagement, drive conversions, and improve retention. Whether you require a simple, automated email flow for a small business or a highly scalable email marketing solution for a large enterprise, we have the expertise to deliver an email marketing strategy that aligns perfectly with your goals.

Industry-specific modules we offer include:

- Retail Campaigns: Boost sales and customer loyalty with targeted promotional emails.
- Healthcare Outreach: Send personalized health tips and reminders while ensuring compliance.
- Education Engagement: Drive enrollments with personalized course updates and content.
- Real Estate Marketing: Automate property listings and market insights to attract buyers.
- Financial Services: Deliver timely investment advice and updates to clients securely.



omotional emails. hile ensuring compliance. pdates and content. s to attract buyers. ients securely.





### **Graphic Designing**

We specialize in crafting custom Graphic Designing solutions tailored to meet the unique needs of your industry. Our team of skilled designers is adept at creating visually stunning and functional designs that elevate your brand's presence. Whether you require a simple logo design for a small business or a comprehensive branding package for an enterprise, we have the expertise to deliver design solutions that align perfectly with your goals.

Industry-specific modules we offer include:

- Brand Identity Design: Crafting logos, color schemes, and typography that represent your brand's essence.
- Post Banners: Creating eye-catching and effective post banners that engage your audience across digital platforms.
- Advertisement Holders: Designing impactful advertisement displays that capture attention and drive conversions.
- Print Design: Designing brochures, flyers, and other printed materials to promote your brand offline.
- Web Graphics: Developing high-quality web elements such as icons, headers, and banners for a seamless user experience.





### **Performance Marketing**

vWe specialize in crafting custom Performance Marketing strategies tailored to meet the unique needs of your business. Our team of experienced marketers is adept at designing and executing data-driven campaigns that optimize your online presence and drive measurable results. Whether you're aiming for increased lead generation, brand awareness, or higher conversion rates, we have the expertise to deliver a performance marketing strategy that aligns perfectly with your objectives.

Industry-specific modules we offer include:

- E-commerce: Optimize online sales through targeted PPC and retargeting ads.
- B2B Lead Generation: Capture and convert high-quality leads via LinkedIn ads and SEO.
- Real Estate: Drive property leads and visibility with location-based targeting.
- Healthcare: Increase patient engagement and service visibility through digital ads.
- Travel & Hospitality: Boost bookings and brand awareness with influencer and ad campaigns.
- Local Business: Enhance foot traffic and visibility with geo-targeted ads and local SEO.





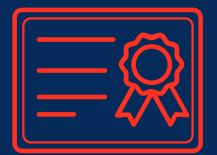




### Hands-on by Our Team







## Certification Completed By Team







### Clients & Partners





### **Our Accreditations**









Ministry of MSME, Govt. of India







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